

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision 571149 /		Alt Order # 09793029
<u>Product</u>		
Contract Dates 10/02/12 - 10/08/12	Estimate # 1537	
<u>Advertiser</u> Obama/D/President		Original Date / Revision 08/27/12 / 10/05/12
		<u>Billing Cycle</u> EOM/EOC
		Broadcast
<u>Station</u> KDVR		<u>Account Executive</u> Alexandra Bradley
		<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u> 8020		<u>Advertiser Code</u> NW80
<u>Agency Ref</u>		<u>Product Code</u>
		<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
D 1	31	10/02/12	10/08/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	\$0.00
D 2	31	10/02/12	10/08/12	M-F 530-6a Good Day	530-6a		:30			NM	0	\$0.00
D 3	31	10/02/12	10/08/12	Good Day Colorado	6a-7a		:30			NM	0	\$0.00
D 4	31	10/02/12	10/08/12	Good Day Colorado	7a-8a		:30			NM	0	\$0.00
N 5	31	10/02/12	10/08/12	Good Day Colorado	8a-9a		:30			NM	10	\$1,750.00
		Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF--		Spots/Week 10	Rate \$175.00					
N 6	31	10/02/12	10/08/12	Regis & Kelly	90130a-10a		:30			NM	5	\$750.00
		Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF--		Spots/Week 5	Rate \$150.00					
N 7	31	10/02/12	10/08/12	Everyday	10a-11a		:30			NM	5	\$2,000.00
		Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF--		Spots/Week 5	Rate \$100.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	31	10/02/12-10/08/12		Everyday	10a-11a	MTuWThF----	:30		\$100.00	NM		
		See MG 7.6										
6	31	10/07/12-10/07/12		Su LN 930p-10p	930p-10p	-----St	:30		\$1,600.00	NM		
		MG for 35.1,34.1,8.6,7.2										
N 8	31	10/02/12	10/08/12	Judge Judy	11a-12p		:30			NM	3	\$400.00
		Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF--		Spots/Week 5	Rate \$100.00					

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										Spots	Amount
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
1	31	10/02/12-10/08/12		Judge Judy			11a-12p	MTuWThF----	:30	\$100.00	NM
				See MG 8.8,8.9							
2	31	10/02/12-10/08/12		Judge Judy			11a-12p	MTuWThF----	:30	\$100.00	NM
				See MG 8.8,8.9							
3	31	10/02/12-10/08/12		Judge Judy			11a-12p	MTuWThF----	:30	\$100.00	NM
				See MG 8.6,8.7							
4	31	10/02/12-10/08/12		Judge Judy			11a-12p	MTuWThF----	:30	\$100.00	NM
				See MG 8.8,8.9							
5	31	10/02/12-10/08/12		Judge Judy			11a-12p	MTuWThF----	:30	\$100.00	NM
				See MG 8.6,8.7							
6	31	10/02/12-10/08/12		Ricki Lake			11a-12p	M-----F-----	:30	\$100.00	NM
Ⓜ				See MG 7.6							
7	31	10/02/12-10/08/12		Ricki Lake			11a-12p	M-----F-----	:30	\$100.00	NM
Ⓜ				MG for 8.5,8.3							
8	31	10/02/12-10/08/12		Regis & Kelly			90130a-10a	M-----F-----	:30	\$150.00	NM
Ⓜ				MG for 8.2,8.1,8.4							
9	31	10/02/12-10/08/12		Regis & Kelly			90130a-10a	M-----F-----	:30	\$150.00	NM
Ⓜ				MG for 8.2,8.1,8.4							
N	9	31	10/02/12	10/08/12	We the People w/ Glo		12p-1p		:30		NM
	Start Date	End Date	Weekdays		Spots/Week	Rate					
Week:	10/02/12	10/08/12	MTWTF--		5	\$150.00					
N	10	31	10/02/12	10/08/12	JdgJoe M-F 1p-2p		1p-2p		:30		NM
	Start Date	End Date	Weekdays		Spots/Week	Rate					
Week:	10/02/12	10/08/12	MTWTF--		6	\$125.00					
N	11	31	10/02/12	10/08/12	DivCt/JdgAlex M-F 2p		2p-3p		:30		NM
	Start Date	End Date	Weekdays		Spots/Week	Rate					
Week:	10/02/12	10/08/12	MTWTF--		5	\$125.00					
N	12	31	10/07/12	10/07/12	FOX News Sunday		9a-10a		:30		NM
	Start Date	End Date	Weekdays		Spots/Week	Rate					
Week:	10/01/12	10/07/12	-----S		1	\$150.00					
D	13	31	10/02/12	10/08/12	Judge Judy		3p-4p		:30		NM
D	14	31	10/02/12	10/08/12	Ricki Lake		4p-5p		:30		NM
D	15	31	10/02/12	10/08/12	M-F 5p-530p Fox 31 N		5p-530p		:30		NM
D	16	31	10/02/12	10/08/12	M-F 530p-6p Fox 31 N		530p-6p		:30		NM
N	17	31	10/07/12	10/07/12	News Sunday 5p-530p		5p-530p		:30		NM
	Start Date	End Date	Weekdays		Spots/Week	Rate					
Week:	10/01/12	10/07/12	-----S		1	\$200.00					
N	18	31	10/07/12	10/07/12	News Su 530-6p		530p-6p		:30		NM
	Start Date	End Date	Weekdays		Spots/Week	Rate					
Week:	10/01/12	10/07/12	-----S		1	\$200.00					
N	19	31	10/08/12	10/08/12	Bones Mon 7-8p		7p-8p		:30		NM
	Start Date	End Date	Weekdays		Spots/Week	Rate					
Week:	10/08/12	10/14/12	M-----		1	\$2,500.00					
N	20	31	10/08/12	10/08/12	Mob Doctor Mon 8-9p		8p-9p		:30		NM
	Start Date	End Date	Weekdays		Spots/Week	Rate					
Week:	10/08/12	10/14/12	M-----		1	\$2,200.00					
N	21	31	10/02/12	10/02/12	Hope/Ben Tuesday 7-8		7p-8p		:30		NM
	Start Date	End Date	Weekdays		Spots/Week	Rate					
Week:	10/01/12	10/07/12	-T-----		1	\$2,200.00					

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										Type	Spots
		Start Date	End Date	Weekdays					Rate		Amount
N 22	31	10/02/12	10/02/12	NewGirl/Mindy Tuesda	8p-9p		:30			NM	1 \$3,000.00
		Start Date	End Date	Weekdays					Rate		
Week:	10/01/12	10/07/12	-T-----					1	\$3,000.00		
D 23	31	10/03/12	10/03/12	FOX X Factor	7-9p		:30			NM	0 \$0.00
N 24	31	10/04/12	10/04/12	FOX X Factor	7-9p		:30			NM	1 \$3,500.00
		Start Date	End Date	Weekdays					Rate		
Week:	10/01/12	10/07/12	---T---					1	\$3,500.00		
N 25	31	10/05/12	10/05/12	Fringe Friday 8-9p	8p-9p		:30			NM	1 \$900.00
		Start Date	End Date	Weekdays					Rate		
Week:	10/01/12	10/07/12	----F--					1	\$900.00		
N 26	31	10/07/12	10/07/12	NFL/Postgame	2p-12a		:30			NM	1 \$4,000.00
		Start Date	End Date	Weekdays					Rate		
Week:	10/01/12	10/07/12	-----S					1	\$2,500.00		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type	
	1	31	10/01/12-10/07/12	NFL/Postgame	2p-12a	-----St	:30		\$2,500.00	NM	
	See MG 26.2										
	2	31	10/07/12-10/07/12	NFL on FOX 11am	11a-CC	-----St	:30		\$4,000.00	NM	
	MG for 45.2,26.1										
N 27	31	10/07/12	10/07/12	Simpson/Bob Sunday 7-8p	7p-8p		:30			NM	1 \$1,300.00
		Start Date	End Date	Weekdays					Rate		
Week:	10/01/12	10/07/12	-----S					1	\$1,300.00		
N 28	31	10/07/12	10/07/12	FamGuy/Dad Sunday 8-9p	8p-9p		:30			NM	1 \$1,300.00
		Start Date	End Date	Weekdays					Rate		
Week:	10/01/12	10/07/12	-----S					1	\$1,300.00		
D 29	31	10/02/12	10/08/12	M-F LN 9p-930p News	9p-930p		:30			NM	0 \$0.00
D 30	31	10/02/12	10/08/12	M-F LN 930p-10p	930p-10p		:30			NM	0 \$0.00
D 31	31	10/02/12	10/08/12	Fox 31 News Nightsid	10p-1035p		:30			NM	0 \$0.00
N 32	31	10/06/12	10/06/12	Sa LN 9p-930p	9p-930p		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays					Rate		
Week:	10/01/12	10/07/12	----S-					1	\$500.00		
N 33	31	10/06/12	10/06/12	Sa LN 930p-10p	930p-10p		:30			NM	1 \$400.00
		Start Date	End Date	Weekdays					Rate		
Week:	10/01/12	10/07/12	----S-					1	\$400.00		
N 34	31	10/07/12	10/07/12	Su LN 9p-930p	9p-930p		:30			NM	0 \$0.00
		Start Date	End Date	Weekdays					Rate		
Week:	10/01/12	10/07/12	-----S					1	\$800.00		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type	
	1	31	10/01/12-10/07/12	Su LN 9p-930p	9p-930p	-----St	:30		\$800.00	NM	
	See MG 7.6										
N 35	31	10/07/12	10/07/12	Su LN 930p-10p	930p-10p		:30			NM	0 \$0.00
		Start Date	End Date	Weekdays					Rate		
Week:	10/01/12	10/07/12	-----S					1	\$600.00		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type	
	1	31	10/01/12-10/07/12	Su LN 930p-10p	930p-10p	-----St	:30		\$600.00	NM	
	See MG 7.6										
D 36	31	10/02/12	10/08/12	TMZ	1035p-1105p		:30			NM	0 \$0.00
N 37	31	10/02/12	10/08/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	7 \$1,050.00
		Start Date	End Date	Weekdays					Rate		
Week:	10/02/12	10/08/12	MTWTF--					7	\$150.00		

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 38	31	10/02/12	10/08/12	M-F 530-6a Good Day Colo	530-6a		:30			NM	5	\$2,250.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	MTWTF--				5	\$450.00			
N 39	31	10/02/12	10/08/12	Good Day Colorado	6a-7a		:30			NM	6	\$2,700.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	MTWTF--				6	\$450.00			
N 40	31	10/02/12	10/08/12	Good Day Colorado	7a-8a		:30			NM	10	\$3,000.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	MTWTF--				10	\$300.00			
N 41	31	10/02/12	10/08/12	Judge Judy	3p-4p		:30			NM	6	\$1,500.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	MTWTF--				6	\$250.00			
N 42	31	10/02/12	10/08/12	Judge Judy	4p-5p		:30			NM	5	\$1,250.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	MTWTF--				5	\$250.00			
N 43	31	10/02/12	10/08/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	5	\$3,000.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	MTWTF--				5	\$600.00			
N 44	31	10/02/12	10/08/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	5	\$3,000.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	MTWTF--				5	\$600.00			
N 45	31	10/02/12	10/08/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	\$6,000.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	MTWTF--				5	\$1,500.00			
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
2	31	10/02/12-10/08/12	M-F LN 9p-930p News		9p-930p	MTuWThF----	:30		\$1,500.00	NM		
See MG 26.2												
N 46	31	10/02/12	10/08/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$5,500.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	MTWTF--				5	\$1,100.00			
N 47	31	10/02/12	10/08/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5	\$1,750.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	MTWTF--				5	\$350.00			
N 48	31	10/02/12	10/08/12	TMZ	1035p-1105p		:30			NM	5	\$1,250.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	MTWTF--				5	\$250.00			
N 49	31	10/03/12	10/03/12	President/VP Debates	7-830p		:30			NM	1	\$6,000.00
Week:		Start Date	End Date	Weekdays								
		10/01/12	10/07/12	--W----				1	\$6,000.00			
N 50	31	10/03/12	10/08/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1	\$350.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	M-WTF--				1	\$350.00			
N 51	31	10/03/12	10/08/12	We the People w/ Glo	12p-1p		:30			NM	1	\$150.00
Week:		Start Date	End Date	Weekdays								
		10/02/12	10/08/12	M-WTF--				1	\$150.00			

Totals

124 \$68,125.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	124	\$68,125.00	\$57,906.25
Totals	124	\$68,125.00	\$57,906.25

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